

# Community Work Plan Review Form

## 2017 Annual Work Plan

<b>Vision Statement</b>	Commerce's downtown is an irreplaceable historic and economic resource that provides a sense of place for all of its residents. It must continue to be recognized as such. Citizens of Commerce will possess an understanding and appreciation for our heritage that provides a bridge from the city's past to its future. The continued revitalization and preservation of the downtown is a top priority.
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<b>Mission Statement</b>	The Commerce Downtown Development Authority is a citizen driven organization given authority by the state of Georgia to improve the city and quality of life of its citizens through the establishment of guidelines for property, debt, and city involvement.
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### Transformation (implementation) Strategies

#### Transformation (implementation) Strategy #1:

Partner with marketing firm to market the Oxford building to historic developers, who will revitalize State Street area to include hospitality, and mixed use facilities housing that will compliment existing facilities and retail downtown and create jobs. 5/17 Met with Dan, developer and project has been put on hold due to other projects. 6/17 Met with James, City Manager and board and are exploring avenues with Ga Investment Trust. 6/17 Met with Ben and Neale and are working on contract for them to market to historic developers. 10/17 proposed contract needs amending 11/17 amended contract presented

#### Transformation (implementation) Strategy #2:

Continue to work on Gateway signage on 441S entrance to downtown and Hwy 98 and State Rd 15 - Board member Maddison Knick working on package for review to see if we can get funding for signage. 9/17 - Hurricane Irma ripped our gateway sign on North Entrance. 10/17 no funding is available for signage for currently. Will pursue sponsorship possibilities

#### Transformation (implementation) Strategy #3:

Remove trees downtown that have outlived their space. 6/17 Removed 7 trees and partnered with tree service Waldrop & Sons to replace 4 trees when beds 9/17 Partnered with now defunct Commerce Business Association to use \$3000 left over for a new facade grant implementation for painting and signage, this gives business owners and building owners opportunity to enhance facade of buildings downtown, encouraging curb appeal to visitors, citizens and potential business.

### Top Priorities for Year 2017

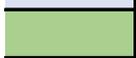
Status:			Goal(priority) #1
Achieved	In Progress	Stalled	

Achieved	Sale of Waters Bros Building
Goal(priority) #2	
In progress	Sale and redevelopment of Oxford Building
Goal(priority) #3	
In progress	Marketing buildings to entrepreneurs
<b>Comments on Goal/Priority Status</b>	
<p>The sale of the Waters Bros building has been seen as a starter for other buildings to be sold in Commerce. They have begun demo complete a buildout for a restaurant. Continued efforts to work with Ga Trust to market the historic Oxford building on State St Seeking right developer who will repurpose the property to coexist with facilities and businesses located in downtown. Expanding n efforts thru use of board members as well as social media and board of realtors and current merchants downtown. This effort has in the sale of two additional buildings and new businesses opening in downtown. Partnering with Trees Atlanta on behalf of JM Fa SE Toyota to replant trees that were removed from downtown due to age and disease and also add trees within the city for addition and environmental bonus.</p>	



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