



MAIN STREET

COMMERCE

A City on The Right Track

Greetings from the Commerce Downtown Development Authority/Main Street Program! The Downtown Development Authority (DDA) is working to develop a database for the downtown area in which we can keep you informed of the happenings in town. We are also in the process of developing an online newsletter and would like your permission to email you the bi-monthly newsletter.

The purpose of the attached form is twofold: in addition to developing a thorough database, the Main Street Program is updating our volunteer list. As many of you know, becoming involved with the Main Street Program provides a multitude of benefits including helping plan community events, working on the aesthetic appearance of the downtown area, and making your voice and concerns heard. If you have not volunteered in the past but would like to, your help would be greatly welcomed and appreciated. If you are a current volunteer, we appreciate your time and hope to continue working with you and incorporating your ideas in the growth of downtown Commerce.

If you have any questions call the DDA office at 706-335-2954.

Please send the completed document to:

Commerce Downtown Development Authority
P.O. Box 717
Commerce, GA 30529

Fax to: 706-335-3790

Email to: mainstreet@commercega.org

Your participation and cooperation are greatly appreciated! Thank you!

Commerce Downtown Development Authority/Main Street Program: Merchant Questionnaire

The Commerce Downtown Development Authority/Main Street Program is interested in getting to know you! As a business located in the downtown area, your opinion and involvement is crucial to the prosperity of the downtown area. The Main Street Program depends on community volunteers to further its goals of economic development through the preservation of historic districts and commercial revitalization. Please take a few minutes to fill out this form so we can work to better serve you and improve our downtown community.

Name of Business/Individual: _____

Name of manager and/or store owner: _____

Address: _____

Best method of contact information, example fax or email: _____

Telephone: _____

Synopsis of Main Street Program Committees:

- **Design:** The goal of this committee is to further visual advancements to the downtown area while maintaining historical features. The design committee will accomplish this through education of what composes good design, creating and implementing a plan of aesthetic improvement while preserving cultural and historical attributes, planning what public improvements need to be made, and providing input to the design review process.
- **Promotion:** The promotion committee works to make the downtown area the community's epicenter for cultural, economical and social events. Objectives for this committee include encouraging shopping downtown, creation of a positive downtown image, evaluating and strengthening current promotions, and increasing the circulation of downtown information materials.
- **Economic Restructuring:** This committee deals with encouraging the economic prosperity of the downtown area through education, communication with downtown property owners, creating a system listing vacancies of downtown properties, and developing a recruitment plan for potential incoming businesses.

Would your business be interested in participating on one of these committees?

If so, please note which committee appeals to you.

____ Design

____ Promotion

____ Economic Restructuring

Please feel free to distribute this form to any employee(s) or other community member(s) who you feel might be interested in volunteering and becoming more involved.